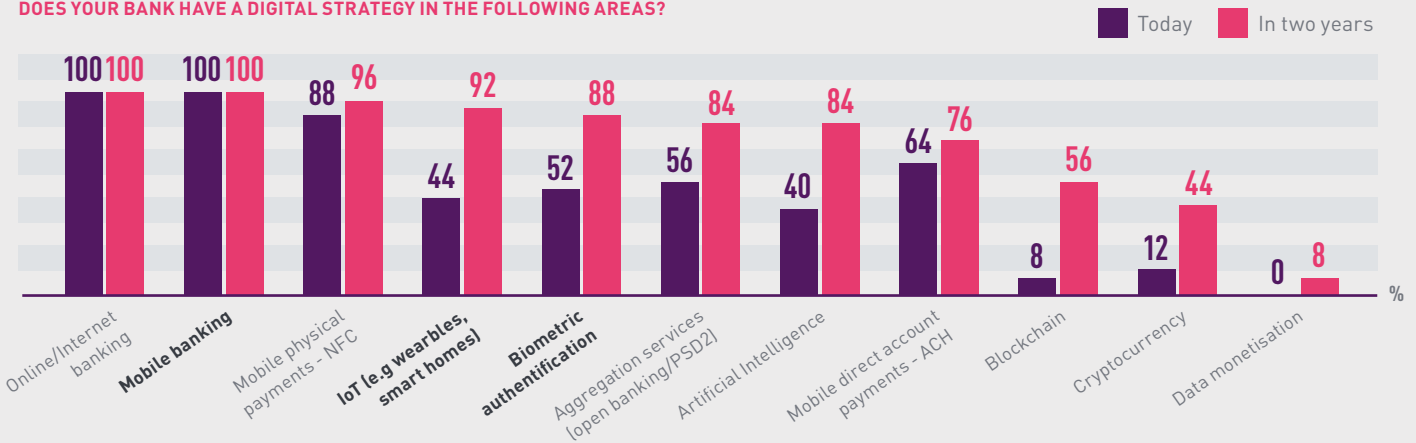


BANKING ON BIOMETRICS THE FUTURE IS NOW

Biometrics is becoming a key strategic technology for banks and many now place as much importance on biometrics as IoT and mobile banking.

DOES YOUR BANK HAVE A DIGITAL STRATEGY IN THE FOLLOWING AREAS?



Contactless card is **THE MOST PRIORITIZED PAYMENT FORM FACTOR**, followed by mobile



88%

Contactless payment card



76%

Mobile



67%

Chip and PIN payment card



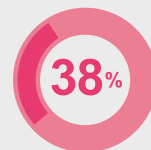
52%

Wearable

BIOMETRIC PAYMENT CARDS ARE SET TO BE THE NEXT BIG USE CASE helping banks increase both security and UX for consumers. It's appealing because:

- 90%** Convenience / ease of use
no more need for PINs and passwords
- 85%** Security / reduce concern
for cardholders if card lost or stolen
- 69%** Eliminate confusion
over contactless payment limits at POS
- 63%** Reduce risk
for banks if card lost/stolen
- 56%** Remove cap
no limits on contactless transaction in store

BANKS **SHOULD NOT FORGET** THE NEEDS, AND DESIRES OF THEIR CUSTOMERS



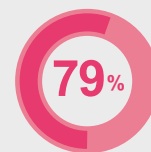
BIOMETRICS CAN BOOST CONTACTLESS ADOPTION BY MITIGATING FEARS

38% of consumers see security as a key barrier to using contactless, 51% are worried about fraud



CAPITALIZE ON COOL

50% of consumers said they would be willing to pay for a biometric payment card

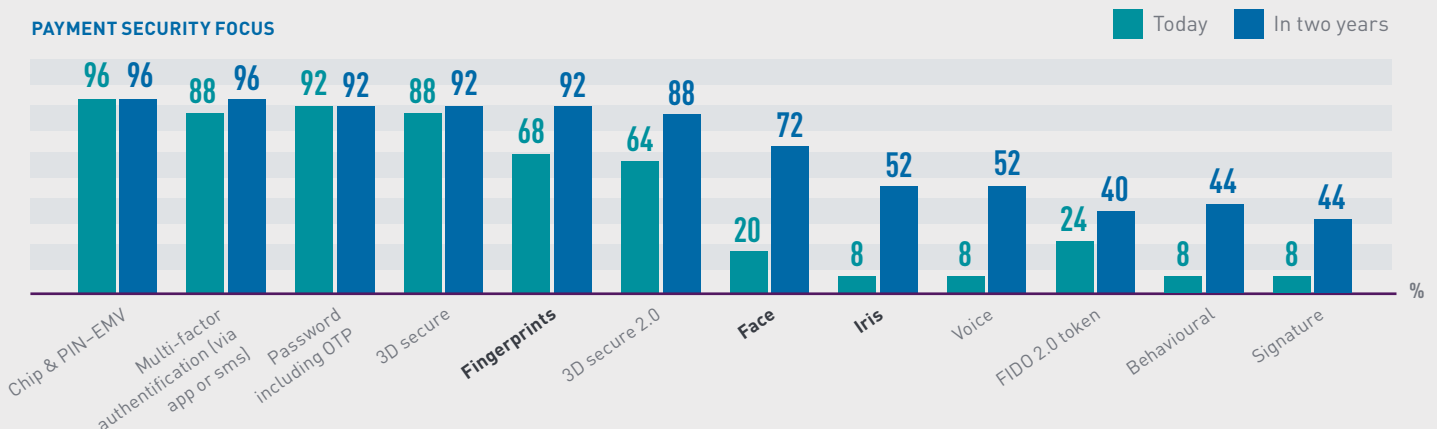


ENROLLMENT IS KEY!

79% of banks see biometric card self-enrollment being key, and only 39% of consumers want to enroll in-branch

Fingerprint authentication is the biggest focus for banks, but face, iris and voice are also becoming more important.

PAYMENT SECURITY FOCUS



Define your strategy! **DOWNLOAD OUR EBOOK** to get advice on the best biometric strategy for your bank